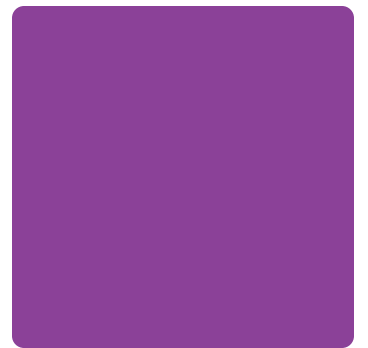


Annual Report 2024





Dear Friends of the Clubs,

The information that follows is a snapshot of the 137th year of operations at Boys & Girls Clubs of Greater Milwaukee. We are the second oldest—and largest single-city—Club chapter in the country, making us a flagship of Boys & Girls Clubs of America, the largest youth development organization in the nation.

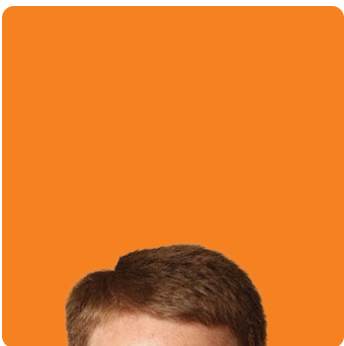
These milestones matter only insofar as the Clubs continue to be relevant and effective when it comes to meeting the needs of Milwaukee's youth. Donors interested in youth development have many options, and youth can always vote with their feet. Yet here we are, averaging 3,430 (school year) to 2,611 (summertime) children per day across our operational footprint, a testament to the Clubs' relevance and our ability to provide meaningful experiences that help Milwaukee's youth become productive, responsible, and caring citizens, per our mission.



Topics of particular importance in this annual report include:

- A multimillion-dollar renovation of Sherman Park, home to our Mary Ryan Boys & Girls Club
- A record-shattering year at our annual MVP Salute to Youth
- Celebrating cross-cultural experiences at Camp Whicomb/Mason

“*An ongoing commitment to better meet the needs of all children.*”



A defining moment for the Clubs occurred 40 years ago in 1984, and we feel it is worth spotlighting. The organization operated then as the Milwaukee Boys Club. But an astute observer of Club attendance and chair of the Board of Trustees, Daniel “Jack” F. McKeithan, steered the way to changing our name—and innovating our programs—to include girls. We became the first Boys Club in the country to become Boys & Girls Clubs. The rest, as they say, is history, setting in motion a national movement that reflects our ongoing commitment to innovate, remain relevant, and better meet the needs of all children, especially those striving to overcome obstacles.

Also notable: this is Jeff's second time serving as president & CEO, adding to his previous service, 1997-2004. The Board of Trustees and the Clubs' leadership team, led by Jeff, are embarking on a strategic planning process that will once again position the Clubs to demonstrate that we remain innovative, effective and efficient stewards of the resources entrusted to us.



Thank you to all our donors, our public and private partners and stakeholders, our board members, and our staff, for all the ways you help the Clubs realize its mission.

It is joyous work, to be sure, positively impacting one young life at a time.

With sincere gratitude,

David Gay

David Gay
CHAIR OF THE BOARD OF TRUSTEES

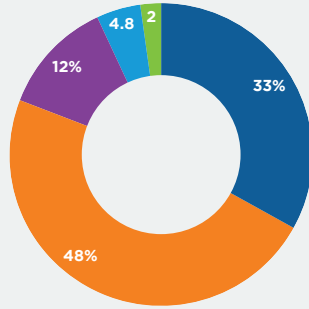
Jeff Snell

Jeff Snell
PRESIDENT & CEO

Revenue

\$35,090,462

- Contributions
- Grants
- Investment Income
- Service & Rental Fees
- United Way



31,061



Total youth served

3,430

Average attendance (school year)

2,611

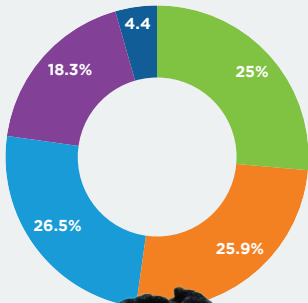
Average attendance (summer)



Expenses

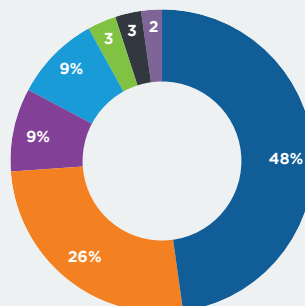
\$33,146,420

- Programs/Other
- Traditional Clubs & Camp
- School Sites
- Management/GenOps
- Fundraising/Development



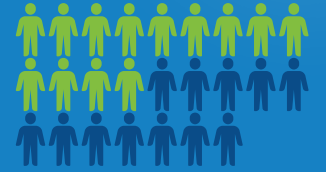
Race

- Black /African American
- Hispanic or Latino
- Some other race
- White
- Two or more races
- Unknown
- Asian



Gender

52% male 48% female



Celebrating Our 2024 Youth the Year

In March, our 2024 Youth the Year, Loren Muwonge, went on to win the Wisconsin state Youth of the Year competition. She became Milwaukee's first state winner since 2021, and later competed in the regional competition. Loren's community work toward issues such as youth mental health propelled her success in the competition, and she is currently attending Spelman College to study the intersection between the arts and activism with the intention of utilizing her passion for spoken word to diligently create messages that influence impact. We are so proud of all of the work she has done and continues to do!



20,362



Total membership



“*It is joyous work, to be sure, positively impacting one young life at a time.*”



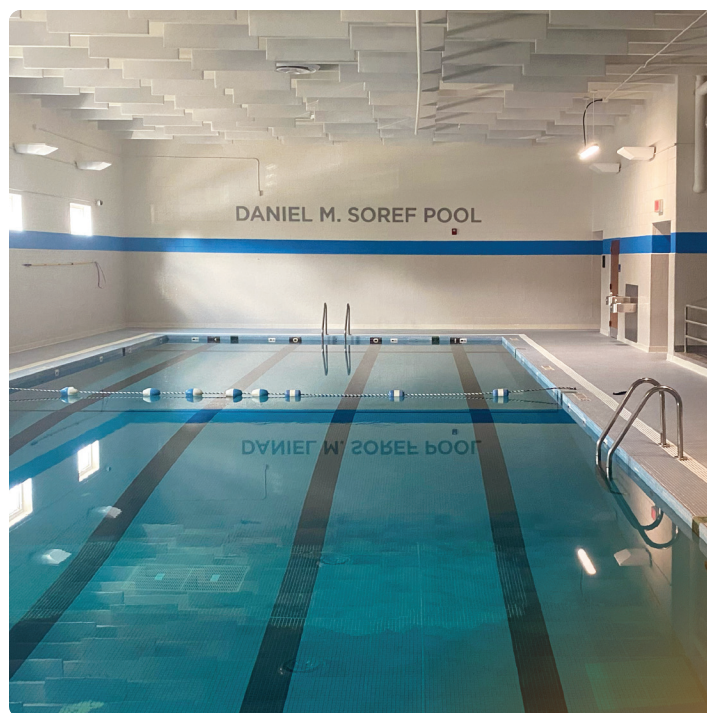
Record-breaking 2024 MVP Salute to Youth

Our 2024 MVP Salute to Youth event presented by Associated Bank was a tremendous success! We were proud to celebrate our 2024 MVP honoree, Cory L. Nettles, along with other outstanding Milwaukee community individuals, exceptional youth and organizations with nearly 600 attendees packing in the newly renovated Baird Center. Thanks to the generous support of our sponsors and guests, we raised over \$1.2 million dollars! Other awardees included Foley & Lardner, Dr. Howard Fuller, Tanya Hines, the Milwaukee Police Department, and the 2024 BGCGM and Wisconsin Youth of the Year Loren Muwonge.

550
Program volunteers

47
Board members

80%
Received free or reduced lunch



Building Great Futures in New Places

Thanks to the generosity of our partners, we were able to make huge strides in updating facilities across our Clubs to better serve youth throughout the city. One such project in 2024 saw the complete renovation of the indoor pool at our Don & Sallie Davis Club. This project, supported by the Daniel M. Soref Charitable Trust, will provide safe, year-round recreation on our city's south side. And downtown, we were excited to begin work on the brand-new location for The Ready Center power by The Milwaukee Admirals, which will house our Graduation Plus, Career Development, and other teen programming when completed.

Breaking Ground at Sherman Park

In April, we celebrated the groundbreaking for Reimagining Sherman Park, a multimillion-dollar renovation of Sherman Park, home to our Mary Ryan Boys & Girls Club. This project is a public-private partnership made possible by the generous support of our friends at Ascension, Herb Kohl Philanthropies, and Milwaukee County, who we were pleased to have join us at the ceremony. VJS Construction Services is set to begin the first phase of construction, which will include new pathways and lighting throughout the park, a new biking loop, and a new splash pad, in addition to expanded staff parking.



169

Full-time staff members

326

Part-time staff members

3-24

Ages served



Breaking Barriers for Four Decades

In November of 1984, the Milwaukee Boys Club opened its doors to girls to become Boys & Girls Clubs of Greater Milwaukee—the first in the nation to do so. To mark the 40th anniversary of this important moment in our history, women and girls across the Clubs shared their stories about what the Clubs have meant to them in a series of video interviews. From finding friendship and homework help, building confidence in their skills, to accessing support when becoming parents, the most common message shared was that the Clubs offered a second family to support them in breaking through life's barriers.

Crossing Borders at Camp Whitcomb/Mason

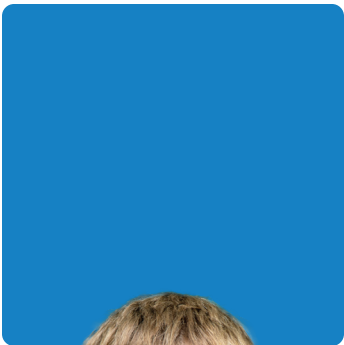
This year, Camp Whitcomb/Mason continued to serve as a destination for international staff, like Rocky who joined us in 2024 for his second year. Arriving at Camp from Mexico at only 18, he quickly integrated, gaining confidence in his English through speaking with campers, and showcasing the power of cross-cultural exchange. His growth, from cabin counselor to leadership roles, highlights the program's ability to foster positive experiences that cross borders, and his success underscores the value of international staff, enriching the camp experience for staff and campers alike. We are excited to welcome Rocky back again in 2025!





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Thank you to all our donors, our partners and stakeholders, our board members, and our staff, for all the ways you help the Clubs realize its mission.

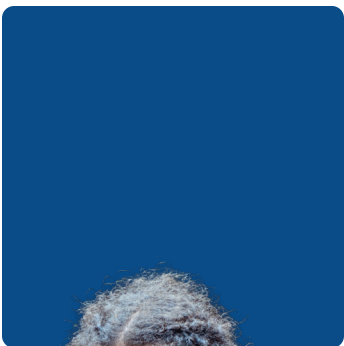


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Kevin L. Anderson 2ND VICE CHAIR
M. Beth Straka TREASURER
Michael H. Lappin SECRETARY
Jeff Snell PRESIDENT & CEO

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*DENOTES PAST CHAIRS

Ascension Wisconsin Foundation **Rockwell Automation**

GMF Greater Milwaukee FOUNDATION Robert Hill Fund
Sponsor A Scholar Fund
Camps for Kids Fund
greater together

KOHL'S **BOYS & GIRLS CLUBS OF AMERICA** **BMO**

United Way **ANON Charitable Trust** **Johnson Controls**
Greater Milwaukee & Waukesha County

we We Energies Foundation **TACO BELL FOUNDATION**

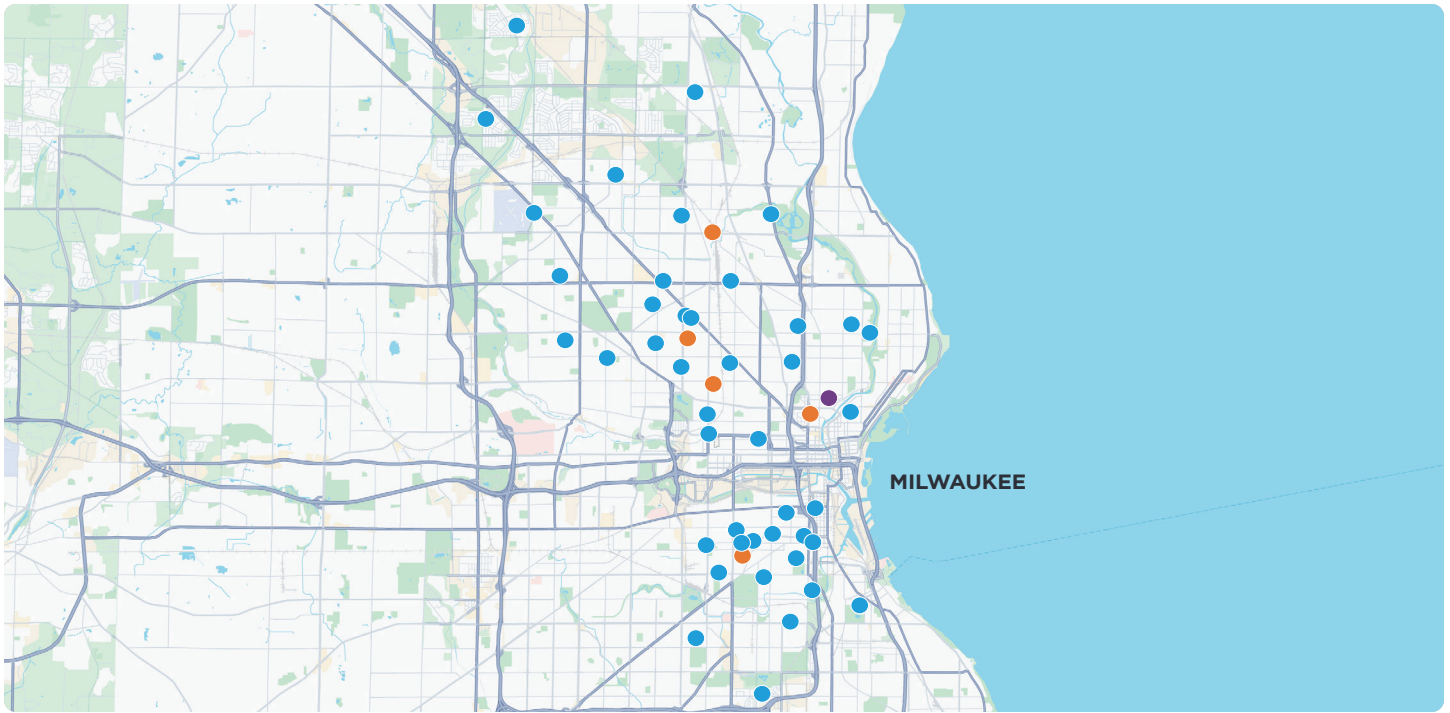
DONALD DRIVER FOUNDATION **Daniel M. Soref Charitable Trust** **HERB KOHL PHILANTHROPIES**

Northwestern Mutual Foundation **Associated Bank** **BEST BUY FOUNDATION**

IN KIND DONORS:

FOLEY **ZG**
FOLEY & LARDNER LLP ZIZZOGROUP

Thank you to these corporate partners for each giving over \$75,000 to the Clubs this year. A full list of donors can be found at bgcmilwaukee.org/2024



Our Locations

● LEGACY SITES ● SCHOOL SITES ● TEEN CENTER

- **53rd Street School**
3618 N. 53rd St. (53216)
- **81st Street School**
2964 N. 81st St. (53222)
- **Allen-Field**
730 W. Lapham Blvd. (53204)
- **Audubon**
3300 S. 39th St. (53215)
- **Barack Obama**
5075 N. Sherman Blvd. (53209)
- **Bay View**
2751 S. Lenox St. (53207)
- **Bethune**
1535 N. 35th St. (53208)
- **Bradley Tech**
700 S. 4th St. (53204)
- **Carson**
4920 W. Capitol Dr. (53216)
- **Carver**
1900 N. 1st St. (53212)
- **Cass Street**
1647 N. Cass St. (53202)
- **Clarke Street**
2816 W. Clarke St. (53210)
- **Daniels-Mardak**
4834 N. 35th St. (53209)
- **Davis**
1975 S. 24th St. (53204)
- **Engleburg**
5100 N. 91st St. (53225)
- **Fitzsimonds**
3400 W. North Ave. (53208)
- **Fratney**
3255 N. Fratney St. (53212)
- **Gaenslen**
1250 E. Burleigh St. (53212)
- **Granville Lutheran**
8242 N Granville Rd. (53224)
- **Greenfield Bilingual**
1711 S. 35th St. (53215)
- **Hayes Bilingual**
971 W. Windlake Ave. (53204)
- **Howard Fuller**
4030 N 29th St. (53216)
- **Kagel**
1210 W. Mineral St. (53204)
- **Kluge**
5760 N. 67th St. (53218)
- **LaFollette**
3239 N. 9th St. (53206)
- **Lincoln Avenue**
1817 W. Lincoln Ave. (53215)
- **Maple Tree**
6644 N. 107th St. (53224)
- **Mary Ryan**
3000 N. Sherman Blvd. (53210)
- **Marvin E. Pratt**
5131 N. Green Bay Ave. (53209)
- **MAS**
2000 W. Kilbourn Ave. (53233)
- **Mitchell**
1728 S. 23rd St. (53204)
- **North Division**
1011 W. Center St. (53206)
- **Northwest Catholic**
7140 N. 41st St. (53209)
- **Northwest Lutheran**
4119 N 81st St. (53222)
- **Pieper-Hillside**
611 W. Cherry St. (53212)
- **Pilgrim Lutheran**
6717 W Center St. (53210)
- **Prince of Peace**
1646 S. 22nd St. (53204)
- **Sherman**
5110 W. Locust St. (53210)
- **St. Anthony**
1669 S 5th St. (53204)
- **St. Augustine Prep**
2531 S 5th St. (53207)
- **St. Martini**
1520 S Cesar Chavez Dr. (53204)
- **St. Rafael**
2251 S 31st St (53215)
- **St. Roman**
1810 W Bolivar Ave. (53221)
- **St. Rose**
514 N 31st St. (53208)
- **The Ready Center**
1916 N. Vel R. Phillips Ave (53212)
- **Townsend**
3360 N. Sherman Blvd. (53216)
- **Vieau**
823 S 4th St. (53204)
- **Washington**
2525 N. Sherman Blvd. (53210)
- **Zablocki**
1016 W. Oklahoma Ave. (53215)
- **Camp Whitcomb/Mason**
W294 N8436 Camp Whitcomb
Hartland, WI (53029)
NOT SHOWN





BOYS & GIRLS CLUBS
OF GREATER MILWAUKEE

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bgcmilwaukee.org

